

ABOUT TDBA: A nonprofit organization committed to promoting local, regional, national and international amateur dragon boating participation and competition.

Tacoma Dragon Boat Association was formed in 2000, and our home is on the Foss Waterway, right next to Johnny's Dock Restaurant near the Tacoma Dome.

TDBA teams annually compete up and down the West Coast, including Canada, and have raced worldwide. Club members are often invited to join regional specialty teams formed to race internationally.

TDBA has about 50 members, who practice up to four days a week (rain or shine). New paddlers are always welcomed!

ABOUT RAINIER DRAGON BOAT FESTIVAL:

As one of the first festivals of the season, it is a favorite "warm up" race for recreational and competitive teams throughout Washington and Oregon.

In 2015, the race was opened to community teams. With coaching and equipment provided by TDBA, teams from local schools, businesses and non-profit organizations – and even family groups – compete against each other for "bling" and bragging rights.

The one-day festival is held at Thea's Park and can accommodate up to 40 community and competitive teams – as many as 880 individual paddlers.

Dragon boat racing is all about the power of TEAMWORK. Individuals quickly learn that the old adage – "there is no 'I' in 'team'" – is based on fact in dragon-boating.

TACOMA DRAGON BOAT ASSOCIATION (TDBA)

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Sponsorship Opportunity



RAINIER DRAGON BOAT FESTIVAL

Dragon Level Sponsorship (Bronze) \$2,000	Festival Level Sponsorship (Gold) \$3,000	Event Level Sponsorship (Platinum) \$5,000
Identified as a sponsor of the event.	Identified as a major sponsor of the event.	Event naming rights: The (Sponsor Name) Rainier Dragon Boat Festival.
Corporate name/logo on all event materials, including media advertisement and press releases.	Corporate name/logo on all event materials, including media advertisement and press releases.	Identified as presenting sponsor of the event. Corporate name/logo including on all event materials, media advertisement and press releases.
Logo on the event website.	Logo on the event website with link to sponsor site for three months.	Banner ad on the event website with link to sponsor site for one year.
Public address announcements during the event.	Public address announcements during the event.	Public address announcements during the event.
Recognition at the award ceremony.	Participation at the award ceremony.	Presenter at the award ceremony.
Two teams free entered into the Community Race Division.	Three teams free entered into the Community Race Division.	Five teams free entered into the Community Race Division.
	Banner at the event.	Banner at the event.
	Distribution of product or literature, including on-site sampling.	Distribution of product or literature, including on-site sampling.
	Right to conduct promotions in conjunction with the event. (Vendor Booth)	Right to conduct promotions in conjunction with the event. (Vendor Booth)
	Named semi-final race division.	Named final race division.
		Discounted membership in TDBA for Platinum Sponsor's employees for one year.